

BACHELOR'S DEGREE PROGRAMME

Term-End Examination

December, 2007

ELECTIVE COURSE : COMMERCE

ECO-3 : MANAGEMENT THEORY

Time : 2 hours

Maximum Marks : 50

Note : Attempt **both** Sections A and B.

SECTION A

Attempt any **three** questions.

1. Explain the principles of management propounded by Henry Fayol. 12

2. What is organisation structure ? Discuss the significance of organisation structure. 3+9

3. Describe the various bases of departmentation with suitable examples. 12

4. (a) Critically examine democratic style of leadership.
(b) Describe the important functions of leadership. 6+6

5. Explain the meaning of supervision. Discuss the qualities of a good supervisor. 3+9
6. (a) Explain the elements of communication process.
- (b) How can you make communication effective ? 6+6

SECTION B

7. Write notes on any **two** of the following : 7+7
- (i) Human relations approach to the study of management
 - (ii) Span of control
 - (iii) Significance of coordination
 - (iv) Budgetary control