

BACHELOR'S DEGREE PROGRAMME

Term-End Examination

December, 2007

ELECTIVE COURSE : COMMERCE

ECO-13 : BUSINESS ENVIRONMENT

Time : 2 hours

Maximum Marks : 50

(Weightage 70%)

Note : Attempt any **four** questions including question no. 1 which is **compulsory**.

1. Attempt any **four** of the following questions : 5+5+5+5
- (a) Give five arguments in favour of social responsibility of business.
 - (b) Explain the concept of 'privatisation'.
 - (c) Explain briefly the nature of business environment at regional, national and international levels.
 - (d) Explain the structure of public sector production units in India.
 - (e) What are the major fiscal incentives to boost exports from India ?
 - (f) State four important causes of balance of payments deficit in India.

2. What are the various innovative schemes introduced by the Government for promotion of small scale industry ? 10
3. Discuss the main causes of industrial sickness in India. 10
4. Briefly explain the export promotion measures initiated by the Government of India to boost the exports. 10
5. Explain the rights of a consumer under the Consumer Protection Act, 1986. 10
6. What do you mean by joint venture ? Describe its merits and demerits. 3+7
7. Describe the role of the Government in business after the announcement of New Industrial Policy, 1991. 10