

BACHELOR'S DEGREE PROGRAMME

Term-End Examination

December, 2007

ELECTIVE COURSE : COMMERCE

ECO-1 : BUSINESS ORGANISATION

Time : 2 hours

Maximum Marks : 50

(Weightage 70%)

Note : *Attempt both Section A and Section B.*

SECTION A

1. Distinguish between any **two** of the following : 5+5
 - (a) Public Limited Company and Private Limited Company
 - (b) Fixed capital and Working capital
 - (c) Advertising and Publicity
 - (d) Insurable risks and Non-insurable risks

2. Write short notes on any **two** of the following : 5+5
 - (a) Entrepreneurship development
 - (b) Underwriting
 - (c) Importance of foreign trade
 - (d) Essentials of a good transport system

SECTION B

Note : Attempt any **three** of the following.

3. Explain the features of an ideal form of business organisation. 10
4. What is a stock exchange ? Explain the primary functions of stock exchanges. 2+8
5. Explain very briefly the procedure to be followed while exporting goods from India. 10
6. Explain the duties and rights of a banker towards the customers. 5+5
7. What are the forms of organisation in public enterprises ? Describe the features of each form. 2+8
8. (a) State the problems of public enterprises in India.
(b) State the features of a good advertisement message. 5+5